

National Network of Libraries of Medicine
Pacific Northwest Region 6

Quarterly Report, Contract Period 2006-2011

Year 2 Quarter 2

August 2007 -- October 2007

University of Washington

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Attachment 3 – Subcontractor quarterly report

Expanding Digital Library Services to Public Health Professionals in Western Washington
Ann Madhavan, Public Health Seattle & King County, Seattle, WA

Attachment 4 – Subcontractor quarterly report

Web-Based Immunization Information Resource Library
Mary Alice Gillispie, Healthy Roads Media, Bozeman, MT

Attachment 5 – Subcontractor quarterly report

Information RX for Cascade County
Susie McIntyre, Great Falls Public Library, Great Falls, MT

Attachment 6 – Subcontractor quarterly report

GoLocal Montana
Kristy Evans, Voices of Hope, Great Falls, MT

Executive summary

RML staff attended the Pacific Northwest Chapter of Medical Library Association's Annual Meeting in Billings, MT, and gave an update of the RML programs and services. Ann Glusker, student intern at the RML, presented a well received poster about her work as a data reference librarian at the Seattle-King County Public Health Department. Gail Kouame gave a paper presentation about her work with faith community nurses.

Maryanne Blake organized and hosted an RML Rendezvous session titled *What is Your Library Worth*, on September 19. Conducted via Adobe Connect, the session addressed how librarians contribute value to their organization. Four invited presenters shared their examples, followed by a question and answer discussion with over 45 participants.

The RML hosted a Hot Topic presented by the Northwest Center for Public Health Practice titled *Public Health Responds to Avian Influenza Outbreaks in Commercial Poultry: Lessons from Nigeria*, on August 28, by Lora Davis, DVM, MPH Washington State Department of Agriculture, Avian Influenza Surveillance Division Former Epidemic Intelligence Service Officer, CDC

The PNR Marketing Committee recruited Idaho medical librarians who agreed to be listed on an insert for the NN/LM PNR brochure highlighting medical librarians in Idaho who can provide health information support to Idaho communities. Work commenced on developing the state insert. The committee also developed a dissemination plan for the insert.

Gail Kouame consulted with David Young, of Montana State University in Bozeman, MT to plan outreach to vulnerable, rural populations. He is beginning investigating a Rural Health Ministries Institute and has written Ms. Kouame into a USDA grant to reach rural elderly.

A new Go Local project was awarded to Oregon Health and Science University for the state of Oregon.

Personnel

Based on final screenings, 2 top candidates were interviewed for the Technology Outreach Coordinator position. Alison Aldrich was successfully recruited, with a start date of January 2, 2008.

Patricia Devine was reclassified to professional staff and assigned DOCLINE and Network coordinator duties previously handled by Andrea Ryce. In addition to office management, Patricia will provide Network libraries with training and technical assistance in DOCLINE, SerHold, LinkOut and EFTS. She will coordinate the membership program and recruit new members. Her new title is Administrative/Network Coordinator.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter
Network members – full	149	149
Network members – affiliate	141	135
Libraries providing services to unaffiliated health professionals	98 (66%)*	98 (66%)*
Libraries providing services to public users	110 (74%)*	110 (74%)*
Average fill rate for resource libraries	88.2%	89.5%

* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:

% providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities

Results from the Regional Advisory Council meeting held last quarter are being compiled and studied.

Needs assessment and evaluation activities/data

The RML conducted our yearly Professional Development Questionnaire in conjunction with the Pacific Northwest Chapter of the Medical Library Association. This assessment informs the RML about the continuing education needs of the staff of its library network members. Keeping up with new technologies, such as Web 2.0, was the number one priority on the survey, as it has been for several years. Other high ranking needs were “how to do evaluation”, evidence-based practice – both searching for others and teaching it, and negotiating with vendors for electronic resources.

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
08/01/07 -- 08/01/08	Connecting Verbena's TRANSform Health Project & Cultural Competency to NLM Resources	Verbena, Seattle, WA	Mo Malkin	\$12,000	Express Outreach
08/01/07 -- 08/01/08	Web Tools Training for Rural Oregon Health and Social Service Professionals	211info, Portland, OR	Tom Page	\$12,000	Express Outreach
08/01/07 -- 08/01/08	Dialogo Informativo – A Spanish radio network program focused on health education and outreach	Community Choice PHCO, Cashmere, WA	Jesus Hernandez	\$12,000	Express Outreach
10/01/07 -- 10/31/07	Corvallis-Benton County, Oregon Training	Good Samaritan Medical Center, Corvallis, OR	Hope Leman	\$500	Training
10/12/07 -- 01/15/08	Assessment of Awareness of Medical Literature Search and Document Delivery in Benton County, OR	Good Samaritan Medical Center, Corvallis, OR	Hope Leman	\$2,000	Assessment and Planning

*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

Healthy Roads Media

There are four major objectives for this project – 1) developing ten English and Spanish written Vaccine Information Statements (VIS) into enhanced formats (audio, multimedia, webvideo), 2) disseminating these new materials via the web, 3) training staff at the local health department in the use of these kinds of health information resources and 4) evaluating the usefulness of these materials.

Objective 1 and 2 are complete as originally described and have expanded beyond the original plan.

In the third quarter of this subcontract, several difficulties to coordinate staff awareness training at the Gallatin City County Health Department surfaced. As a result, the training objectives in Objective 3 have been revised and deferred to the last quarter. There is interest by GCCHD in using the resources but has not ahead without the assistance of an on-site facilitator. Training plans include three short (10-15 minute) segments at the beginning of the weekly GCCHD staff meetings. The presentations will be prepared by the librarian trainer from Montana State University. These trainings are less extensive and formalized than was originally planned due to the GCCHD staff being physically located in multiple sites across the county except for during staff meetings.

Expanding Digital Library Services to Public Health Professionals in Western Washington, Public Health—Seattle & King County

During the third quarter of this subcontract the librarian conducted a second training session on public health resources and the Digital Library at Clark County Public Health Department. After receiving requests from Cowlitz County Public Health and the Public Health Laboratories in Shoreline, the librarian

persuaded the UW Health Sciences Library to extend document delivery services to these two new partners under the same terms as those provided to Public Health Seattle & King County. Training at these sites is planned for next quarter.

Information Rx for Cascade County Project—Great Falls Public Library

During the third quarter of this subcontract, the project encountered difficulties due to poor communications between partners. The public access computer is up and running at the City-County Health Department, but the status of the public access computer at the GF Clinic is unknown. Some health care providers have started handing out prescriptions. The Great Falls Public Library (GFPL) staff developed an evaluation tool for the Health Care Providers and will be conducting evaluations over the next quarter. The GFPL computers have been reconfigured to hold computer classes. Health promotional materials were continually distributed and GPFL staff coordinated one educational presentation with a community based health organization.

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
8/13	Sahali	Prostate cancer resources at Center for Multicultural Health	Seattle, WA	15	In-person
8/14	Kouame	"Finding and Evaluating Online Health Information for Spanish Speakers"	Seattle, WA	28	Distance via Webjunction
9/13	Sahali	WSU Small Farm School, Food Safety	Port Orchard, WA	12	In-person
9/19	Milgrom	What's New with PubMed	Seattle, WA	52	Distance
9/20	Kouame	Health Information Resources and Funding	Spokane, WA	13	In-person
9/29	Kouame	Health Issues in the Headlines	Billings, MT	09	In-person
10/2	Kouame	Keeping the Faith	Billings, MT	46	In-person
10/11	Kouame	PubMed and Beyond	Seattle, WA	10	In-person
10/11	Blake	Measuring Your Impact	Baltimore, MD	15	In-person
10/18	Sahali	WSU Small Farm School, Food Safety	Bainbridge, WA	09	In-person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
	None		
RML REGIONAL/STATE/LOCAL EXHIBITS			
09-17 - 09/18	Public Health Informatics	Conference	Seattle, WA
10/01 - 10/02	PNC/MLA	Annual meeting	Billings, MT
10/8 - 10/10	Joint Conference on Health	Annual meeting	Yakima, WA
10/21 - 10/23	Northwest Regional Primary Care Assoc	Annual meeting	Seattle, WA

Dates	Organization name	Meeting name	Location (city, state)
SUBCONTRACTED NATIONAL EXHIBITS			
	None		
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
09/14	Oregon Office of Rural Health	Oregon Rural Health Conference	Salem, OR
10/04 – 10/05	Idaho Library Association	Annual Conference	Nampa, ID
10/26 – 10/27	Idaho Public Health Association	Annual Idaho Conference on Health Care	Pocatello, ID

MedlinePlus Go Local

Go Local RFP was posted with a deadline of September 14, 2007. We received a proposal from Oregon Health & Science University – proposal is currently being reviewed at NLM.

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse (“yes” or “out of scope”)
09/24	Kouame	Health Issues in the Headlines: Learning to Read Between the Lines	MLA CE course	yes

Other Staff Activities Year 2 Quarter 2, Aug – Oct, 07

08/23	L. Milgrom participated in NLM’s online search clinic (searching PubMed for chemical information)
08/30	P. Devine and C. Burroughs attended day-long Web 2.0 for Librarians workshop at the University of Washington in Seattle
09/07	L. Milgrom at NNO’s request, tested NLM Exhibit System enhancements
09/08	M. Blake attended a focus group workshop facilitated by Claire Hamasu and Rebecca Davis at the HAM-TMC Library, Houston TX
09/12	C. Burroughs wrote a letter on behalf of Sherrilynne Fuller, in support of a proposal to NIH for project addressing oral health disparities by the Northwest/Alaska Center to Reduce Oral Health Disparities
09/14	M. Blake attended a focus group workshop facilitated by Claire Hamasu and Rebecca Davis at the HAM-TMC Library, Houston TX
09/28-09/30	P. Devine promoted DOCLINE and EFTS at PNC/MLA in Billings, MT.
09/27	P. Devine attended NW ILL Conference in Portland, Oregon, and co-presented DOCLINE update session with Karen Bulow of SCR
10/05	C. Burroughs coordinated a meeting between RML and OERC staff, the NWCPHP and Dr. Steven Phillips, Director, Disaster Information

	Management Research Center, NLM.
10/01 – 11/09	C. Burroughs served as online instructor a distance learning course about outcomes-based planning and evaluation. The 6-week course was conducted in Moodle, and guided students through modules in the online tutorial, called Shaping Outcomes, supported by IMLS
10/29-10/31	L. Milgrom taught PubMed and NLM Gateway classes in Charlotte, NC for NTCC
Ongoing	C. Burroughs continued to participate in regular teleconference calls to collaboratively develop the NN/LM Emergency Preparedness project
Ongoing	G. Kouame continued mentoring two student interns in the RML: Nikki Dettmar, a distance student through the University of North Texas; and Ann Glusker, a student at the Information School at the University of Washington